

Your Privacy Matters

tickLinks mission is to connect the teachers to allow them to be more productive and successful. Central to this mission is our commitment to be transparent about the data we collect about you, how it is used and with whom it is shared.

This Privacy Policy applies when you use our Services.

Introduction

We are a social network and online platform for teachers, parents and students. Users visit our website to find learning material and to connect with others to find and share information.

Our registered users (“**Members**”) share their contact details, professional identities, post and view relevant content, engage with their network and share their opinions and thoughts. Some educational content and data is viewable to non-members also (“**Visitors**”).

Services

This Privacy Policy, applies to your use of our Services. This Privacy Policy applies to tickLinks.com, tickLinks apps.

Data Controllers and Contracting Parties

As a Visitor or Member of our Services, the collection, use and sharing of your personal data is subject to this Privacy Policy and other documents referenced in this Privacy Policy, as well as updates.

Change

Changes to the Privacy Policy apply to your use of our Services after the “effective date.” tickLinks (“we” or “us”) can modify this Privacy Policy, and if we make material changes to it, we will provide notice through our Services, or by other means, to provide you the opportunity to review the changes before they become effective.

You acknowledge that your continued use of our Services after we publish or send a notice about our changes to this Privacy Policy means that the collection, use and sharing of your personal data is subject to the updated Privacy Policy, as of its effective date.

1. Data We Collect

1.1 Data You Provide To Us

Registration

To create an account you need to provide data including your name, email address and/or mobile number, and a password.

Profile

You can choose to provide information on your profile, such as your education, work experience, skills, photo, school, city or area etc.. This is optional.

Your name and profile information may be visible to other users.

1.2 Data From Others

Learning Material

You and others may post learning material like images, documents, videos, web links, notes et... and make it available as part of our Services, including, as permitted by your settings, in notifications to others of mentions in the news.

Others may sync their contacts or calendar with our Services.

1.3 Service Use

We log your visits and use of our Services, including mobile apps. We log usage data when you visit or otherwise use our Services, including our sites, app and platform technology, such as when you view or click on content (e.g., learning video) perform a search, install or update one of our mobile apps, share articles. We use log-ins, cookies, device information and internet protocol ("IP") addresses to identify you and log your use.

1.4 Educational Content

We collect information about you when you read content, post content, post your reactions like helpful, comment, rating etc.. on posts.

1.5 Other

We are improving our Services for making good quality educational content accessible to you - which means we get new data and create new ways to use data.

Our Services are dynamic, and we often introduce new features, which may require the collection of new information. If we collect materially different personal data or materially change how we collect, use or share your data, we will notify you and may also modify this Privacy Policy.

2. How We Use Your Data

We use your data to provide, support, personalize and develop our Services.

We use the data that we have about you to provide and personalize our Services, including with the help of automated systems and inferences we make, so that the educational content and information can be more relevant and useful to you and others.

Use Educational Content

Our Services help you to rapidly find good educational content as may be relevant to teachers, students and parents.

Post Educational Content

Our Services allow you to post educational content within your community or to the open public community.

Moderating and curating content

Our services allow you to moderate the content from the community so that the relevant content can be maintained and help others to see and use high quality content.

Communications

We will contact you through email, mobile phone, notices posted on our websites or apps, messages to your tickLinks inbox, and other ways through our Services, including text messages and push notifications. We will send you messages about the availability of our Services, security, or other service-related issues. We also send messages about how to use our Services, content updates, reminders for events. These messages could be sent to you based on your preference for certain type of content on the platform.

Customer Support

We use data to help you and fix problems.

We use data (which can include your communications) to investigate, respond to and resolve complaints and for Service issues (e.g., bugs).

Insights That Do Not Identify You

We use data to generate insights that do not identify you.

We use your data to produce and share insights that do not identify you. For example, we may use your *data* to generate statistics about the quality of the content based on viewership, or the subjects that are more preferred or the educational content areas that need attention.

Security and Investigations

We use data for security, fraud prevention and investigations.

We use your data (including your communications) for security purposes or to prevent or investigate possible fraud or other violations of our User Agreement and/or attempts to harm our Members, Visitors or others.

3. How We Share Information

Our Services

Any data that you include on your profile and any content you post or social action (e.g., likes, comments, shares) you take on our Services will be seen by others.

Service Providers

We may use others to help us with our Services.

We use others to help us provide our Services (e.g., maintenance, analysis, audit, payments, fraud detection, marketing and development). They will have access to your information as reasonably necessary to perform these tasks on our behalf and are obligated not to disclose or use it for other purposes.

Legal Disclosures

We may need to share your data when we believe it's required by law or to help protect the rights and safety of you, us or others.

It is possible that we will need to disclose information about you when required by law, subpoena, or other legal process or if we have a good faith belief that disclosure is reasonably

necessary. We may dispute such demands when we believe, in our discretion, that the requests are overbroad, vague or lack proper authority, but we do not promise to challenge every demand.

Change in Control or merger

We can also share your personal data as part of a sale, merger or change in control, or in preparation for any of these events. Any other entity which acquires us or part of our business will have the right to continue to use your data, but only in the manner set out in this Privacy Policy unless you agree otherwise.

4. Other Important Information

4.1. Data Retention

We keep most of your personal data for as long as your account is open. The educational posts made by you will remain live on tickLinks. These will be removed – only by the community as per “Flag to Delete” link process.

We keep some of your data even after you close your account. If you choose to close your tickLinks account, your personal data will generally stop being visible to others on our Services within 24 hours.

4.2. Security

We implement security safeguards designed to protect your data, such as HTTPS. We regularly monitor our systems for possible vulnerabilities and attacks. However, we cannot warrant the security of any information that you send us. There is no guarantee that data may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

4.3. Contact Information

You can contact us @ contact@tickLinks.com to resolve any complaints.